

Products with printed panels or banners

ARTWORK REQUIREMENTS

We want you to be pleased with the reproduction of your artwork. The guidelines are here to help us ensure that you are.

If you are not sure whether the artwork you have is suitable, then PLEASE ASK - we're here to help

Preferred format:

- *High Resolution (HiRes) PDF*

Other formats accepted:

- *EPS (CS6 or below)*
- *AI (CS6 or below)*

A TIFF (flattened) or JPEG (JPG) may be usable if you have nothing else available—please enquire!

Artwork should be supplied:

- *With all fonts converted to outlines*
- *At least 300 dpi*
- *with 5mm bleed (or 10mm if double-sided)*
- *with crop marks*
- *At least 25% scale*
- *At the correct height/width proportions*
- *In CMYK colour mode*
- *With any images embedded*
- *Each design as a separate file or page*

If you are not sure, or don't have artwork conforming to these guidelines, then please ask. We will try to help!

If we think that there may be a problem in printing your artwork, we will contact you to resolve it, so please make sure that you give a contact telephone number.